

6 YEARS  
OF EXPERTLY SELECTED FILMS,  
INSPIRED AUDIENCES,  
SUPPORTED FILMMAKERS,  
AND CHANGED PERSPECTIVES.



THE GREEN CARAVAN FILM FESTIVAL  
RETURNS TO THE GULF WITH A MULTI-CITY TOUR.  
{MARCH 2016}

## **AND WE NEED YOUR SPONSORSHIP**

OUR IDEAL SPONSOR IS:  
A PROGRESSIVE COMPANY  
HARNESSING A DIVERSE WORK ENVIRONMENT,  
THAT IS COMMITTED TO CSR  
AND THE GROWTH OF ITS CLIENT BASE  
TO INCLUDE FORWARD THINKING  
DYNAMIC  
BRIGHT MINDED  
INDIVIDUALS  
SUCH AS CAN BE FOUND AT GREEN CARAVAN EVENTS.

# WHAT YOU GET

YOU ALIGN YOURSELF WITH A GOOD, GREEN CAUSE

YOU BENEFIT FROM BRAND EXPOSURE IN MULTIPLE CITIES  
IN THE GCC REGION

YOU INTERACT AND ENGAGE WITH OUR DIVERSE  
AUDIENCES

YOU SPONSOR A FESTIVAL THAT IS ONE OF ONLY A  
HANDFUL OF ITS KIND IN THE WORLD

YOU SPONSOR A GROWING FESTIVAL WITH A GREAT  
REPUTATION

## THE SUPER GREEN SPONSOR

KD 10,000

EXCLUSIVE & LIMITED TO 1 SPONSOR ONLY

TOP BILLING in all festival marketing

MAXIMUM BRAND EXPOSURE

(details to be determined between your team and ours to ensure your expectations are met)

We support your brand and your initiatives by continuously sharing and retweeting your online posts.

## THE GREEN SPONSORS

KD 5,000

LIMITED TO 3 SPONSORS

Prominent positioning of your brand/logo on festival website, posters, banners, trailers, and social media.

We support you through our social media channels

## SPONSOR A FILM

KD 1,000

1 PER FILM

Your brand/logo is aligned with the film you sponsor, so that any mention of it by the festival (print, digital or otherwise) is accompanied by your name

A written statement from your company/org included in the film's dedicated page on the website

## FRIENDS OF THE CARAVAN

KD 500

Unlimited

Your company name and logo appears on the GCFF website

Your logo appears on festival banner and trailer

# WHAT IS GCFF?

The Green Caravan Film Festival (GCFF) is a traveling festival of environmental and socially conscious films that was founded by the environmental company Equilibrium in 2009. It has toured Kuwait and Dubai and London. In 2016 it returns to the Gulf for an expanded tour of several Gulf cities. The festival hopes to bring together a variety of audiences, filmmakers, NGOs and supporters that can discover, share and cooperate on the vital issues presented by the films in an atmosphere of inspired camaraderie and passion. This year the festival has invited short films from the MENA region to enter an audience judged competition for the first time.

We hope that this will encourage the production of critical films from the Middle East that will open up debate and spur action in the region. The feature length films are carefully curated by the GCFF directors to ensure that the stories being told and issues brought forward are done in an inspiring and well crafted way. The festival believes that the powerful medium of the visual arts can be a catalyst for positive change and we hope that it will entertain and challenge all those involved.

**for more:**  
**[www.thegreencaravan.com](http://www.thegreencaravan.com)**

EMAIL US TO DISCUSS YOUR INTEREST  
IN SPONSORING THE NEXT GCFF

[sponsor@thegreencaravan.com](mailto:sponsor@thegreencaravan.com)

FESTIVAL DIRECTORS

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**GREEN CARAVAN** FILM  
FESTIVAL  
FILMS FOR CHANGE {GULF TOUR 2016}

